

The Power Of One

I would like to make a donation to the North Jersey Affiliate

Name _____

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City _____ State ____ Zip _____

Check payable to Komen North Jersey

Charge to
 Visa Mastercard American Express

Card number _____ Exp date _____

Cardholder Name _____
 as it appears on credit card

Authorized Signature _____

Check with your employer for matching gift Programs.

Please add my name and email address to the Komen North Jersey mailing list.

Email _____

This gift is in celebration of

in memory of

Please print _____

Please send acknowledgement of this gift to:

Name _____

Address _____

City _____ State ____ Zip _____

785 Springfield Avenue
 Summit, NJ 07901 Phone:
 908 277-2905 • Fax: 908-277-6050
www.komennorthjersey.org

The Race...One Step at a Time

The Susan G. Komen Race for the Cure® is undoubtedly the most recognized fundraising and education event and the most significant Signature Event of the Organization..

The Komen North Jersey Race for the Cure®, in its third year has enjoyed instant success, providing a venue of hope for all community participants - women, men and children from all walks of life. Held in the Spring, the event honors breast cancer survivors, remembers loved ones and brings together the entire community with a unified hope - a cure for breast cancer.

Race-day features

- 5K run; 5K walk
- 1.5K Kid's walk
- Survivor procession and ceremony
- Kids for the Cure®
- Main stage entertainment

Visit www.komennorthjersey.org/race

2,500,000
breast cancer survivors
in the United States

Contacting Us

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Office fax.....908-277-6050

Affiliate website..... www.komennorthjersey.org

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Public Relations bcohen@komennorthjersey.org

Race inquiries..... race@komennorthjersey.org

Race sign up www.komennorthjersey.org/race

Signature Events..... abarth@komennorthjersey.org

Volunteer cmiller@komennorthjersey.org

Web inquiries phaltner@komennorthjersey.org

3rd Party Events jjannelli@komennorthjersey.org

Susan G. Komen for the Cure
National Headquarters
www.komen.org

National toll-free breast health hotline
1-877 GO KOMEN • 1-877-465-6636

"There is a subtle difference between a mission and a promise. A mission is something you strive to accomplish - a promise is something you are compelled to keep. One is individual, the other is shared. When a mission and a promise are one and the same . . . that's when mountains are moved and races are won."

- Hala Modellmog,
 President and CEO,
 Susan G. Komen for the Cure®



4 Breast Care Steps

1. Know your risk

2. Get screened

3. Know what is normal for you

4. Make healthy lifestyle choices

Our Vision

A World without Breast Cancer

Our Promise

The Susan G. Komen for the Cure® promise: To save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures.

Our Story

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure® and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists. Thanks to events like the Komen Race for the Cure®, the Organization has invested more than \$1 billion to fulfill its promise, becoming the largest source of nonprofit funds in the world, dedicated to the fight against breast cancer.

Our Affiliate

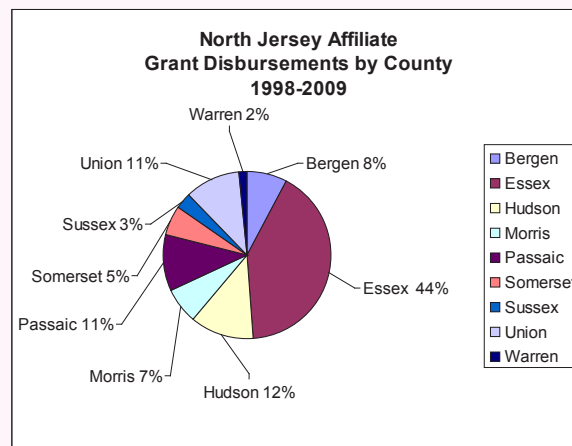
One of 125 Komen Affiliates nationwide, the Komen North Jersey Affiliate serves women and their families in the nine counties of northern New Jersey*. Seventy-five percent of net dollars raised by the Affiliate remains in the communities served to support breast health education, screening and treatment programs; twenty-five percent of net funds are directed to the Susan G. Komen for the Cure® Grants Program to support innovative breast cancer research.

*Bergen, Essex, Hudson, Morris, Passaic, Somerset, Sussex, Union, Warren

Our Work in the Community

Each year, the North Jersey Affiliate awards approximately \$1 million in grants to community-based organizations in our service region. Bi-annually, the Education Department conducts a comprehensive community profile to ensure that grant funds will be distributed to local breast health agencies providing the greatest access to care. This profile serves as a guide for local grant application and review processes consistent with the Organization's promise and standards.

Grantees represent the grassroots activism that not only brings us closer to the cures, but supports sustainability of the promise in the communities we serve. Since its founding in 1997, the Affiliate has granted \$11.3 million in community grants for education, screening and treatment, and has directed \$5.1 to the Susan G. Komen for the Cure® Grants Program for breast cancer research.



Susan G. Komen for the Cure® Advocacy Alliance

Advocating for lasting change is the philosophy that drives us forward. Our mission is to translate our promise to end breast cancer forever into action at all levels of government to discover and deliver the cures.

The Komen Advocacy Alliance, a 501(c)4 organization was established to strengthen and enhance Komen's ability to advocate for lasting and life-saving change. From its new Washington, D.C. office, opened in the Spring of 2009, the Komen Advocacy Alliance is expanding its outreach and public policy influence by energizing and mobilizing its hundreds of thousands of advocates and 125 Affiliates nationwide to advocate for increased funding for cancer research and greater access to screening and treatment for all Americans.

To learn more about the Komen Advocacy Alliance and to become a Komen advocate and support legislative initiatives, please visit www.KomenAdvocacy.org

Volunteer

The heart of a volunteer is a celebration and a promise.

Volunteer Opportunities:

Signature Events

- Pink Tie Party
- Komen North Jersey Race for the Cure®
- Style for the Cure
- Tie A Ribbon Awareness Campaign

Education, Outreach
General Office Work

I am interested in volunteering:

First _____ Last _____
Address _____
City _____ State _____ Zip _____
(h) _____ (w) _____
(c) _____ Fax _____
Email _____

contact cmiller@komennorthjersey.org
or mail this form to

North Jersey Affilaite • 785 Springfield Avenue
Summit • New Jersey 07901

Host a Third Party Event

Hold your own fundraiser. All year long - Spring, Summer, Fall and Winter - corporations, individuals, retail and community organizations, faith communities, schools, towns and neighborhoods host their own events to raise funds to support our promise to find the cures for breast cancer...from Dance for the Cure to a Girl's Night Out...everyone in the community can get involved in their own way.

Contact info@komennorthjersey.org or click on "get involved" at www.komennorthjersey.org. and find out more about third party events.