

COMMUNITY GRANT ANNOUNCEMENT: For Education, Screening and Treatment Programs

The promise of Susan G. Komen for the Cure® is to save lives and end breast cancer forever by empowering people, ensuring quality care for all, and energizing science to find the cures. Komen Affiliates represent one of the nation's largest private funding sources for breast health and breast cancer education screening, and treatment.

The North Jersey Affiliate of Susan G. Komen for the Cure® is currently accepting Community Grant Applications for innovative programs in the areas of breast health and/or breast cancer education screening, and treatment programs. These programs must target services not otherwise available to the medically underserved populations in the North Jersey Affiliate's Service Area including the following counties: Bergen, Essex, Hudson, Morris, Passaic, Somerset, Sussex, Union and Warren.

The findings of the **2011 North Jersey Affiliate Community Profile** Report (the "2011 Community Profile") reveal three facts that are simple to state, yet complex to address:

Breast cancer is an expensive disease. From diagnosis to treatment to support services for the uninsured and underserved, the number one barrier is lack of financial resources. **OUR GOAL** is to fund programs to provide resources and support services in the community to break down this barrier.

Breast cancer information and resources are complex. Even when services exist they are not readily known or accessible. **OUR GOAL** is to fund programs to increase paid treatment resources for breast cancer patients, with a focus on the Target Communities, as well as increase the awareness and access to resources for those that need them the most.

Breast cancer is treatable when diagnosed and treated in the early stages. Yet, thousands of women, insured and uninsured, over the age of 40 do not get an annual mammogram. Education about the importance of mammography and good breast health, and providing resources to access mammograms, is critical. **OUR GOAL** is to fund programs to make information and screening more available to the underserved population.

Additional points will be given to those organizations providing programs and services that address the Target Population; the Target Communities; and, the Priorities identified in the 2011 Community Profile, as set forth below:

Target Populations

African American Women

Target Communities (in alpha order)

Essex County

Hudson County

Passaic County

Sussex County

Priority I: To increase capacity of breast cancer resources for those uninsured, underinsured and underserved, both through building capacity and by making information about resources more accessible.

Goal: To support local community partners and resources to help build capacity of programs and services which address the screening and treatment needs of the uninsured and underserved.

Example: Programs that provide screenings, diagnostic mammograms and access to transportation for appointments and treatment.

Programs that provide financial assistance, emergency funds, patient navigation, childcare, wigs and prostheses, as well as resource guides.

Priority II: Increase the education of women regarding the importance of mammography and breast self-awareness.

Goal: Partner with community-based outreach/health organizations to effectively promote awareness of breast health.

Example: Education and outreach programs that educate women about breast self awareness together with getting regular mammograms.

Community Grants are for a period of one (1) year.

There is no dollar limit on the amount an organization may apply for.

STATEMENT OF NEED

The North Jersey Affiliate will fund programs that provide breast health and breast cancer related education and outreach, screening, and treatment support services to the medically underserved within the North Jersey Affiliate's service area.

GUIDELINES

Qualifications:

Applicants must be a nonprofit, federally tax-exempt 501(c)(3) organization (nonprofit organizations, educational institutions, nonprofit hospitals and government agencies are eligible to apply). Applications must be submitted in English.

Restrictions:

- A program must be specific to breast health and/or breast cancer (for example, if a program is a breast and cervical cancer program, funding may only be requested for the breast cancer portion).

- Salaries, if requested, must be for personnel directly related to this program only and not general work of applicant. **These salaries must also be in line with nonprofit salaries and should not include a component for fringe benefits.**
- Mammography charges are capped at the current Medicare reimbursement rates including films and interpretations.
- Grant applicants that are also NJCEED providers must agree to screen **ALL** patients for NJCEED eligibility before using Komen funding to provide services to any patient.

Educational Materials:

The North Jersey Affiliate recommends using Komen education materials.

Grant Training:

Grant Training will be held on Monday, October 3, 2011 at 10:00 am at the NJ Sharing Network, 691 Central Avenue, New Providence, NJ, attendance is strongly encouraged. If for some reason you are not able to attend this scheduled session please contact the Grants Manager as soon as possible by sending an e-mail to grants@komennothjersey.org or calling 908.277.0982, ext 23.

Contracts and Grant Period:

A Grant Contract will be the legal mechanism for funding. The Grant Contract will stipulate all of the conditions listed, plus other stipulations from the North Jersey Affiliate's Grant Handbook. The Grant Cycle is April 1, 2012 through March 31, 2013.

Payments and Reporting:

Community Grant awards will be made in two (2) payments, if warranted. The first payment will be made upon receipt of a fully executed Grant Contract. The second payment, if warranted, will be made after receiving and accepting the six (6) month Progress Report, which is due on October 15, 2012. A final report is also required within thirty (30) days of the completion of the Grant or Grant Cycle.

Confirmation of Receipt of Applications:

The North Jersey Affiliate will send email notification to the Contact Person indicated on the Community Grant Application confirming receipt of an application. If your application contains minor compliance deficiencies, you will be notified and asked to correct the deficiencies in a prescribed timeframe. **Please do not contact the North Jersey Affiliate regarding the status of an application after the submission deadline.**

Announcement of Grant Awards:

The North Jersey Affiliate will announce the grant awards in March 2012. All Program Directors will receive written notification.

For all forms to prepare a grant application please go to the “*How to Apply for Funding*” tab in the Grants section on our website: www.komennorthjersey.org

Applications should include and be ordered as follows:

A. Community Grant Application Cover Page and Abstract

This section must be completed on the form provided and lists the relevant information for the requesting organization and program. Please do not submit as a PDF.

• **Abstract**

Specifically, your abstract should include a brief description of your program, the service(s) you plan to provide, your target population, your geographic focus, and any other relevant information. The opening sentence will form the “Snapshot” used in our printed matter. The Abstract should be limited to 1,200 characters including spaces and punctuation (approximately 225 words).

B. Program Description

This section should not exceed four typewritten pages (single-spaced). Font size should be twelve-point typeface, with one-inch margins. Page numbers are required.

• **Statement of Need:**

- This section of the grant application is where your organization should share the essence of the program.

• **Purpose of the Grant**

- Brief explanation of the proposed program, including the issue to be addressed, a description of the constituency to be served (include the number to be served), the program’s target population, and how it will benefit.
- Description of program goals and measurable objectives for this program.
- Description of activities planned to accomplish these goals and objectives. Please indicate if this is a new or ongoing program for your organization.
- Timeline for implementing and accomplishing goals.
- Description of other organizations/entities, if any, participating in the program.
- Long term sources and/or strategies for funding of the program after the grant period.
- A review of comparable programs offered in your local community, how your program is different, and how your program will meet an unmet need.

• **Evaluation**

- Expected results during the funding period.
- Definition of success for the program and how success will be measured.
- Use of the program’s results and how they will be disseminated.

C. Attachments

- Financial information for the program (this section should not exceed three pages, including the Detailed Budget).

- Program budget detailing request.
- Budget Justification – in narrative or bullet form.
- List of other sources of current or possible funding for the program, including amounts.
- Biographical Information form completed supplemented with resume, curriculum vitae, or narrative, customized for this grant request for all personnel involved in managing and executing the program. Information provided is limited to Biographical Information form and two (2) additional pages only for each person associated with the program for which funding is being sought.
- Job Description customized for this grant request for any and all personnel involved in managing and executing the program.
- Proof of nonprofit status for applicant organization.
- Describe all written, video, marketing, informational or other educational materials to be used. Please include **ONE COPY** of all such materials with your application.
- Screening applications must provide a plan for **full circle of treatment care**.

PLEASE SUBMIT AN ORIGINAL AND TEN (10) HARD COPIES OF THE APPLICATION, AS WELL AS ONE (1) ELECTRONIC COPY VIA EMAIL

**APPLICATIONS MUST BE RECEIVED BY 5:00 P.M.
ON FRIDAY, NOVEMBER 18, 2011, AT:**

Susan G. Komen for the Cure® North Jersey Affiliate
785 Springfield Avenue, Summit, NJ 07901
and
grants@komennorthjersey.org

Applications should be bound by paper clips or binder clips only – no spiral bound materials will be accepted.

**Applications that do not follow this format
will be returned to preparer for correction within a prescribed timeframe.**