

BENEFIT YOUR *Community.*

DID YOU KNOW?

In 2010, over \$4 million raised through Rally Events remained in local communities through The Komen Affiliate Network.

The Komen Affiliate Network is a group of dedicated survivors and activists working through 120 affiliate offices across the country. Each Affiliate is committed to advancing Komen's mission at the local level.

Rally for the Cure® enthusiastically supports The Komen Affiliate Network and is proud that monies generated from Rally events support Komen's efforts at the local level.



Rally for the Cure® events are a great platform for fundraising. While not necessary, groups often incorporate a fundraising element in their event to further support Susan G. Komen for the Cure®.

Fundraising does not need to be elaborate. It can be as simple as selling a mulligan on the golf course, an extra serve on the tennis court or conducting a silent auction at your social event.

DESIGNATING YOUR EXTRA FUNDS

One hundred percent of extra funds raised at your event (*above and beyond the \$20 Rally entry fee*) goes directly to Komen for the Cure. If you fundraise at your event, you have the option to designate where you would like your extra funds to go—Komen Global Headquarters or remain in your community through The Komen Affiliate Network.

Call **1.800.327.6811**. Email info@rallyforthecure.com.
Log onto www.rallyforthecure.com.

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Frequently Asked Questions

Q: How do I find out if there is an Affiliate in my community?

A: You can call Rally Headquarters (1.800.327.6811) and one of our Event Coordinators can assist you or you can log onto www.komen.org and find an Affiliate through their Get Involved section.

Q: What tools do you have to help with fundraising?

A: A complete list of fundraising ideas can be found in the Rally Handbook. In addition, We offer Rally sponsorship and donation request templates to help get you started. You can obtain these by call an Event Coordinator at 1.800.327.6811.

Q: If we fundraise, how do we ensure our funds remain local?

A: You can call Rally Headquarters (1.800.327.6811) at any time in your event planning process and tell an Event Coordinator you would like your extra dollars to benefit your local Affiliate. A second option is to check the Affiliate Designation box on the Rally collection envelope. Rally works with Komen for the Cure Headquarters on a quarterly basis to distribute extra funds to The Komen Affiliate Network.

Q: Are their additional fundraising guidelines I need to be aware of?

A: Yes! Rally has a list of fundraising guidelines from Susan G. Komen for the Cure® that events must follow. You can also find the guidelines in the event handbook.